

Hello, I'm Tugay Akin

With over a decade of experience in the design industry, I am a **Product Designer** who has worked on a diverse range of projects. My portfolio includes the creation of design systems, documenting design systems, user experiences, and user interfaces for complex products.

I am interested in joining companies that embrace a design culture and prioritize the user experience. I am passionate about helping companies elevate their design knowledge and lift their products with better UI and UX.

I am deeply committed to personal growth and lifelong learning. I am always seeking ways to improve myself and expand my skillset.

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Experience

Product Designer @Sofico • 2022 - Present

Sofico is leading software company in mobility and automotive services. It has complex B2B and B2C products. Currently working on one of the B2B products of Sofico and leading to migrate to new design system.

Designer @Apibase • 2019 - 2022

At Apibase, I created user interfaces and experiences for complex restaurant management software along with offline and online design materials for marketing purposes.

Product Designer Freelance • 2015 - 2019

I worked on SaaS projects, websites and mobile applications for various clients from the U.S. and Caribbeans.

UI/UX Designer @Kuark Digital • 2012 - 2015

At Kuark Digital, I created user experiences for web and mobile apps. Clients included Turkey's one of the biggest football club, basketball club and many more.

Junior Web Designer @Espro Digital • 2011 - 2012

I started to my career as a Junior Web Designer. Back in that time I was designing and at the same time I was implementing my designs.

Skills

UI Design, UX Design, Design systems, Documentation, Workshops, Wireframing, Branding, Figma, Photoshop, Illustrator, Prototyping, HTML, CSS.

Education

Anatolia University @Turkey 2011 - 2015

Business Administration and Management.